



October 17, 2011

Dear Fellow BVSD Employee:

I am appealing to you to support the BVSD Employee Contribution Campaign (ECC) by making a contribution.

The Employee Contribution Campaign is a short period of time each October during which all BVSD employees have an opportunity to commit some of our salary to the charitable organization(s) of our choice. The campaign runs Oct. 17-28 for 2012 donations.

The four contribution choices are BVSD's primary community partner, Impact on Education, as well as Foothills United Way, Community Health Charities, and Community Shares of Colorado. Between them, these agencies support more than 200 different programs and organizations. When you make your contribution, you can specify exactly which program or organization you want your money to go to. See the attached agency information for lists of the possibilities. Chances are that you are familiar with many of the programs and understand the value they have in the community. You can also have your contribution go to a specific non-profit 501(c)3 organization that is not covered by one of the federations. The ECC makes it easy for you to commit whatever you can to ongoing support for these organizations.

Online contributions are simple and easy – Just go to <http://bvsd.org/employees/Pages/ecc.aspx> to learn more and make a donation through the online system. You can make a one-time gift or choose monthly payroll deductions, both of which are tax deductible.

If you prefer to use a paper donation or pledge form, download one from the web page and send the completed form to Jeanne Thrower Aguilar in BVSD Human Resources.

I believe in giving back to the community in which we live, whether through volunteering our time or making monetary or material donations. Thank you for your consideration of this campaign for financial contributions to organizations that have a positive impact on the citizens in our community.

Sincerely,

Bruce Messinger
Superintendent