




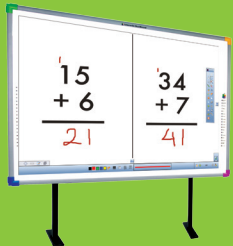
2011 U.S. PRODUCT PRICE LIST

PRODUCT CATEGORY	PRODUCT NAME	INCLUDES	PART NUMBER	MSRP (USD)	EDUCATION PRICE (USD)
STUDENT RESPONSE SYSTEMS					
	CPS Spark™				
	24 Pad CPS Spark™ Classpack	carry case, receiver unit, software with upgrades, tech support, and a three (3) year limited warranty	RF-N-SYS040-0024	\$1,523.53	\$1,295.00
	28 Pad CPS Spark™ Classpack	carry case, receiver unit, software with upgrades, tech support, and a three (3) year limited warranty	RF-N-SYS040-0028	\$1,758.82	\$1,495.00
	32 Pad CPS Spark™ Classpack	carry case, receiver unit, software with upgrades, tech support, and a three (3) year limited warranty	RF-N-SYS040-0032	\$1,994.12	\$1,695.00
	40 Pad CPS Spark™ Classpack	carry case, receiver unit, software with upgrades, tech support, and a three (3) year limited warranty	RF-N-SYS040-0040	\$2,464.71	\$2,095.00
CPS Pulse™					
	24 Pad CPS Pulse™ Classpack	carrying case, receiver unit, software with regular upgrades, tech support, and three (3) year limited warranty	RF-N-SYS030-0024	\$2,229.41	\$1,895.00
	28 Pad CPS Pulse™ Classpack	carrying case, receiver unit, software with regular upgrades, tech support, and three (3) year limited warranty	RF-N-SYS030-0028	\$2,523.53	\$2,145.00
	32 Pad CPS Pulse™ Classpack	carrying case, receiver unit, software with regular upgrades, tech support, and three (3) year limited warranty	RF-N-SYS030-0032	\$2,817.65	\$2,395.00
	40 Pad CPS Pulse™ Classpack	carrying case, receiver unit, software with regular upgrades, tech support, and three (3) year limited warranty	RF-N-SYS030-0040	\$3,405.88	\$2,895.00
	24 Pad CPS Pulse™ Classpack with Response	carrying case, receiver unit, software with regular upgrades, tech support, and three (3) year limited warranty	RF-N-SYS031-0024	\$2,229.41	\$1,895.00
	28 Pad CPS Pulse™ Classpack with Response	carrying case, receiver unit, software with regular upgrades, tech support, and three (3) year limited warranty	RF-N-SYS031-0028	\$2,523.53	\$2,145.00
	32 Pad CPS Pulse™ Classpack with Response	carrying case, receiver unit, software with regular upgrades, tech support, and three (3) year limited warranty	RF-N-SYS031-0032	\$2,817.65	\$2,395.00
	40 Pad CPS Pulse™ Classpack with Response	carrying case, receiver unit, software with regular upgrades, tech support, and three (3) year limited warranty	RF-N-SYS031-0040	\$3,405.88	\$2,895.00

2011 U.S. PRODUCT PRICE LIST

PRODUCT CATEGORY	PRODUCT NAME	INCLUDES	PART NUMBER	MSRP (USD)	EDUCATION PRICE (USD)
STUDENT RESPONSE SYSTEMS	CPS™ IR				
	24 Pad CPS™ IR Classpack	carrying case, receiver unit, software with upgrades, tech support, and five (5) year limited warranty	IR-N-SYS004-0024	\$935.29	\$795.00
	28 Pad CPS™ IR Classpack	carrying case, receiver unit, software with upgrades, tech support, and five (5) year limited warranty	IR-N-SYS004-0028	\$1,170.59	\$995.00
	32 Pad CPS™ IR Classpack	carrying case, receiver unit, software, tech support, and five (5) year limited warranty	IR-N-SYS004-0032	\$1,405.88	\$1,195.00
	40 Pad CPS™ IR Classpack	carrying case, receiver unit, software, tech support, and five (5) year limited warranty	IR-N-SYS004-0040	\$1,876.47	\$1,595.00
vClicker™ Mobile Edition Individual License					
	vClicker™ - single student	CPS™	VC-N-VCLCI1-0001	\$29.41	\$25.00
	vClicker™ - single student	Response	VC-N-VCLR11-0001	\$29.41	\$25.00
Software	Workspace™				
	Single User Desktop License	Includes CD-ROM (w/most recent version of software)	IW-A-84-00183-02-R	\$249.41	\$212.00
	International Software Kit	Foreign language Keyboard (including Spanish, French, and German)	IW-A-11-00735-02	\$50.59	\$43.00


2011 U.S. PRODUCT PRICE LIST

PRODUCT CATEGORY	PRODUCT NAME	INCLUDES	PART NUMBER	MSRP (USD)	EDUCATION PRICE (USD)
DualBoard™ with new Pen Charging Station					
	95" Wired	16:9 aspect ratio, 95" diagonal writing area, 2 small rechargeable pens, pen recharger, wall-mount brackets, RS-232 and USB Interface. Includes Workspace™ software and drivers for Windows 2000, XP, Vista, and MAC OSX	IW-A-84-00508-01-R	\$1,700.00	\$1,445.00
	95" Wireless	16:9 aspect ratio, 95" diagonal writing area, 2 small rechargeable pens, pen re-charger, wall-mount brackets, RS-232 and USB Interface with RF Communication Module. Includes Workspace™ software and drivers for Windows 2000, XP, Vista, and MAC OSX	IW-A-84-00508-02-R	\$1,758.82	\$1,495.00
	85" Wired	16:9 aspect ratio, 85" diagonal writing area, 2 small rechargeable pens, pen recharger, wall-mount brackets, RS-232 and USB Interface. Includes Workspace™ software and drivers for Windows 2000, XP, Vista, and MAC OSX	IW-A-84-00507-01-R	\$1,347.06	\$1,145.00
	85" Wireless	16:9 aspect ratio, 85" diagonal writing area, 2 small rechargeable pens, pen re-charger, wall-mount brackets, RS-232 and USB Interface with RF Communication Module. Includes Workspace™ software and drivers for Windows 2000, XP, Vista, and MAC OSX	IW-A-84-00507-02-R	\$1,405.88	\$1,195.00
	77" Wired	4:3 aspect ratio, 77" diagonal writing area, 2 small rechargeable pens, pen recharger, wall-mount brackets, RS-232 and USB Interface. Includes Workspace™ software and drivers for Windows 2000, XP, Vista, and MAC OSX	IW-A-84-00506-01-R	\$1,111.76	\$945.00
	77" Wireless	4:3 aspect ratio, 77" diagonal writing area, 2 small rechargeable pens, pen re-charger, wall-mount brackets, RS-232 and USB Interface with RF Communication Module. Includes Workspace™ software and drivers for Windows 2000, XP, Vista, and MAC OSX	IW-A-84-00506-02-R	\$1,170.59	\$995.00
	60" Wired	4:3 aspect ratio, 60" diagonal writing area, 2 small rechargeable pens, pen recharger, wall-mount brackets, RS-232 and USB Interface. Includes Workspace™ software and drivers for Windows 2000, XP, Vista, and MAC OSX	IW-A-84-00505-01-R	\$994.12	\$845.00
	60" Wireless	4:3 aspect ratio, 60" diagonal writing area, 2 small rechargeable pens, pen recharger, wall-mount brackets, RS-232 and USB Interface with RF Communication Module. Includes Workspace™ software and drivers for Windows 2000, XP, Vista, and MAC OSX	IW-A-84-00505-02-R	\$1,052.94	\$895.00

2011 U.S. PRODUCT PRICE LIST

PRODUCT CATEGORY	PRODUCT NAME	EXTENDED WARRANTY	PART NUMBER	MSRP (USD)	EDUCATION PRICE (USD)
DualBoard™ with new Pen Charging Station					
	95" Wired	1 Year Extended Warranty	WR-A-62-00065-01	\$170.59	\$145.00
		2 Year Extended Warranty	WR-A-62-00065-02	\$289.41	\$246.00
	95" Wireless	1 Year Extended Warranty	WR-A-62-00066-01	\$176.47	\$150.00
		2 Year Extended Warranty	WR-A-62-00066-02	\$298.82	\$254.00
	85" Wired	1 Year Extended Warranty	WR-A-62-00016-01	\$135.29	\$115.00
		2 Year Extended Warranty	WR-A-62-00016-02	\$229.41	\$195.00
	85" Wireless	1 Year Extended Warranty	WR-A-62-00017-01	\$141.18	\$120.00
		2 Year Extended Warranty	WR-A-62-00017-02	\$238.82	\$203.00
	77" Wired	1 Year Extended Warranty	WR-A-62-00005-01	\$111.76	\$95.00
		2 Year Extended Warranty	WR-A-62-00005-012	\$189.41	\$161.00
	77" Wireless	1 Year Extended Warranty	WR-A-62-00006-01	\$117.65	\$100.00
		2 Year Extended Warranty	WR-A-62-00006-02	\$198.82	\$169.00
	60" Wired	1 Year Extended Warranty	WR-A-62-00003-01	\$100.00	\$85.00
		2 Year Extended Warranty	WR-A-62-00003-02	\$169.41	\$144.00
	60" Wireless	1 Year Extended Warranty	WR-A-62-00004-01	\$105.88	\$90.00
		2 Year Extended Warranty	WR-A-62-00004-02	\$178.82	\$152.00

2011 U.S. PRODUCT PRICE LIST

PRODUCT CATEGORY	PRODUCT NAME	INCLUDES	PART NUMBER	MSRP (USD)	EDUCATION PRICE (USD)
	Mobi™ View™	Rechargeable pen with 2 side buttons, pen tether cord, USB Cable for charging, USB RF Receiver, and Workspace™ software. Includes charging station.	CB-A-84-00516-02-R	\$528.24	\$449.00
	w/ KWIK™ Screen (Know What I Know)	Rechargeable pen with 2 side buttons, pen tether cord, USB Cable for charging, USB RF Receiver, and Workspace™ software. Includes wall mount power adapter.	CB-A-84-00476-03-R	\$410.59	\$399.00
	Learner	Rechargeable pen with 2 side buttons, pen tether cord, USB Cable for charging, USB RF Receiver, and Workspace™ software. Includes wall mount power adapter. (previous p/n CB-A-84-00477-01-R)	CB-A-84-00489-03-R	\$351.76	\$299.00
	Mobi™ Dock	charging/storage/security station	CB-A-84-00488-01-R	\$175.29	\$149.00
	Mobi™ System	One Mobi™, two Mobi™ Learners, one Mobi™ Dock, and Workspace™ software		\$1,116.47	\$949.00
	ONLY USE THESE COMPONENT P/Ns WHEN PROCESSING AN ORDER FOR A MOBI™ SYSTEM	Mobi™ KWIK™ Mobi™ Learner (QTY 2) Mobi™ Dock	CB-A-MOB001-0001 CB-A-MOB002-0001 CB-A-MOB500-0001	\$364.71 \$305.88 \$140.00	\$310.00 \$260.00 \$119.00
	Student-Centered Learning Pack	Three Mobi™ Learners, one Mobi™ Dock, and Workspace™		\$1,057.65	\$899.00
	ONLY USE THESE COMPONENT P/Ns WHEN PROCESSING AN ORDER FOR A MOBI™ SYSTEM	Mobi™ Learner (QTY 2) Mobi™ Dock	CB-A-MOB002-0001 CB-A-MOB500-0001	\$305.88 \$140.00	\$260.00 \$119.00

2011 U.S. PRODUCT PRICE LIST

PRODUCT CATEGORY	PRODUCT NAME	INCLUDES	PART NUMBER	MSRP (USD)	EDUCATION PRICE (USD)
ExamView®	Assessment Suite				
	ExamView® Assessment Suite v6.2		SW-A-EMV160-1001	\$198.82	\$169.00
	ExamView® Assessment Suite Upgrade v6.2		SW-A-EMV160-1002	\$116.47	\$99.00
	ExamView® Assessment Suite 15 License Bundle Pack (CD) v6.2		SW-A-EMV160-0015	\$1,848.24	\$1,571.00
	ExamView® Assessment Suite 15 License Bundle Pack upgrade (CD) v6.2		SW-A-EMV160-0016	\$1,048.24	\$891.00
	ExamView® Assessment Suite Building License v6.2		SW-A-EMV160-0998	\$5,468.24	\$4,648.00
	ExamView® Assessment Suite Building License upgrade v6.2		SW-A-EMV160-0999	\$3,261.18	\$2,772.00
ExamView®	Learning Series				
	Annual LS / EV Bundle Building License		SW-A-ELS1XX-0001*	\$1,176.47	\$1,000.00
	Annual LS / EV Bundle Individual Teacher License		SW-A-ELS1XX-0001*	\$198.82	\$169.00

*Insert 2 letter state code for aligned states; insert "TA" for topic aligned CD.

2011 U.S. PRODUCT PRICE LIST


PRODUCT CATEGORY	PRODUCT NAME	INCLUDES	PART NUMBER	MSRP (USD)	EDUCATION PRICE (USD)	
Training & Professional Services 	Tools					
	Professional Services	vClicker™ Mobile Edition (ME)	PS-A-INS001-0002		TBD	
	Training Services	vClicker™ Mobile Edition (ME)	TR-A-OTH002-0001		TBD	
	eInstruction® Training CD-ROM		TR-A-OTH001-0020	\$17.59	\$14.95	
	PDS workbook for PC	(part of PDS bundle)	TR-A-OTH001-0021	\$17.65	\$15.00	
	PDS workbook for MAC	(part of PDS bundle)	TR-A-OTH001-0022	\$17.65	\$15.00	
	PROFESSIONAL DEVELOPMENT SEMINAR QTY 1-24					
	PDS#1 Spark 32	CPS Spark™ 32 - on site	Pending			\$2,561.00
	PDS#1 RF 32	CPS Pulse™ 32 - on site	RF-N-PDS013-0032	\$3,671.76	\$3,121.00	
	PDS#1 IR 32	CPS™ IR 32 - on site	IR-N-SYS013-0032	\$2,542.35	\$2,161.00	
	PDS#1 Spark 24	CPS Spark™ 24 - on site	Pending			\$1,879.00
	PDS#1 RF 24	CPS Pulse™ 24 - on site	RF-N-PDS013-0024	\$2,740.00	\$2,329.00	
	PDS#1 IR 24	CPS™ IR 24 - on site	IR-N-PDS013-0024	\$1,769.41	\$1,504.00	
	PDS#1 Spark 32	CPS Spark™ 32 - webinar	Pending			\$2,352.00
	PDS#2 RF32	CPS Pulse™ 32 - webinar	RF-N-PDS014-0032	\$3,096.47	\$2,632.00	
	PDS#2 IR 32	CPS™ IR 32 - webinar	IR-N-PDS014-0032	\$4,355.29	\$2,002.00	
	PDS#1 Spark 24	CPS Spark™ 24 - webinar	Pending			\$1,652.00
PDS#2 RF 24	CPS Pulse™ 24 - webinar	RF-N-PDS014-0024	\$2,437.65	\$2,072.00		
PDS#2 IR 24	CPS™ IR 24 - webinar	IR-N-PDS014-0024	\$1,531.76	\$1,302.00		

2011 U.S. PRODUCT PRICE LIST

PRODUCT CATEGORY	PRODUCT NAME	INCLUDES	PART NUMBER	MSRP (USD)	EDUCATION PRICE (USD)
------------------	--------------	----------	-------------	------------	-----------------------

Professional Services	Tools				
	PROFESSIONAL DEVELOPMENT SEMINAR QTY 25-99				
	PDS#1 Spark 32	CPS Spark™ 32 - on site	Pending		\$2,341
	PDS#1 RF 32	CPS Pulse™ 32 - on site	RF-N-PDS015-0032	\$3,355.29	\$2,852.00
	PDS#1 IR 32	CPS™ IR 32 - on site	IR-N-PDS015-0032	\$2,324.71	\$1,976.00
	PDS#1 Spark 24	CPS Spark™ 24 - on site	Pending		\$1,757.00
	PDS#1 RF 24	CPS Pulse™ 24 - on site	RF-N-PDS015-0024	\$2,561.18	\$2,177.00
	PDS#1 IR 24	CPS™ IR 24 - on site	IR-N-PDS015-0024	\$1,655.29	\$1,407.00
	PDS#1 Spark 32	CPS Spark™ 32 - webinar	Pending		\$2,254.00
	PDS#2 RF32	CPS Pulse™ 32 - webinar	RF-N-PDS016-0032	\$2,967.06	\$2,522.00
	PDS#2 IR 32	CPS™ IR 32 - webinar	IR-N-PDS016-0032	\$2,257.65	\$1,919.00
	PDS#1 Spark 24	CPS Spark™ 24 - webinar	Pending		\$1,584.00
	PDS#2 RF 24	CPS Pulse™ 24 - webinar	RF-N-PDS016-0024	\$2,336.47	\$1,986.00
	PDS#2 IR 24	CPS™ IR 24 - webinar	IR-N-PDS016-0024	\$1,469.41	\$1,249.00

2011 U.S. PRODUCT PRICE LIST

PRODUCT CATEGORY	PRODUCT NAME	INCLUDES	PART NUMBER	MSRP (USD)	EDUCATION PRICE (USD)
Training Services	Tools				
	Training	Student Response Systems: CPS Pulse™, CPS™ IR and RF, Response, and vClicker™—1 day at customer site for up to 15 participants	TR-A-OTH004-0001	\$2,941.18	\$2,500.00
	Training	DualBoard™, Mobi™, and Workspace™—1 day at customer site for up to 15 participants	TR-A-OTH004-0002	\$2,941.18	\$2,500.00
	Training	DualBoard™, Mobi™, and Workspace™ with Student Response Systems—2 days at customer site for up to 15 participants	TR-A-OTH004-0003	\$5,294.12	\$4,500.00
	Training	ExamView®—1 day at customer site for up to 15 participants	TR-A-OTH004-0004	\$2,941.18	\$2,500.00
	Training	Collaborative Classroom Suite—3 days at customer site for up to 15 participants	TR-A-OTH004-0005	\$7,647.06	\$6,500.00
	Training	Train the Trainer program—3 days at customer site for up to 15 participants	TR-A-OTH004-0006	\$7,647.06	\$6,500.00
	Training	eInstruction® Team Coaching: 1 Day program where eI trainer works with teachers in his/her classroom for a specified amount of time during school day	TR-A-OTH004-0007	\$2,941.18	\$2,500.00
	Training	one day extension for any eI corporate delivered training program. (must be a consecutive day)	TR-A-OTH004-0008	\$2,352.94	\$2,000.00